



11th INTERNATIONAL CONFERENCE ON
**TRANSFORMING
HEALTHCARE WITH IT**

1000+ HEALTHCARE & IT
PROFESSIONALS

50+ INNOVATORS

40+ SPEAKERS

From **A to I**,
Achievement
through
Innovation



23-24 February, 2024
Sheraton-Grand, Whitefield, Bengaluru, India

www.transformhealth-it.org

SPONSORSHIP OPPORTUNITIES



THIT (Transforming Health Care with IT) is an annual international conference and the largest HealthTech conference in India organized by Apollo Telemedicine Networking Foundation and Apollo Hospitals Group.

- THIT offers its attendees comprehensive two days interactive sessions, educational programs, social activities and a trade exhibition showcasing the latest products, technology, services and industry information.
- The scientific program features eminent national and international speakers.
- The audience profile includes decision makers in the emerging Healthcare IT arena including leading IT companies and healthcare institutions.
- Several National and Government organizations have been endorsing and participating in this event since 2010

TITLE SPONSOR (ONE ONLY)

₹ 25 Lakhs

PRE EVENT PROMOTION

- 15 complimentary delegate passes for two days of the conference
- Print and visual media advertisements
- 20 additional conference passes at a discounted rate of 50%

MAXIMISED EVENT PRESENCE

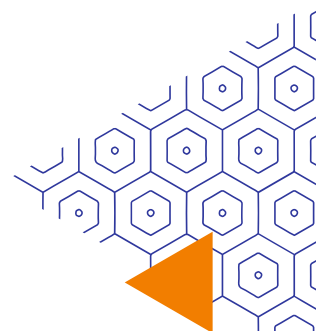
- Display of company name and logo as Title Sponsor in prints/ videos, conference website, brochures, other materials
- One Speaker slot at the main event with Product Demo
- Transforming Healthcare with IT Awards Partner

EXHIBITION PRESENCE

- Display of company logo as consortium of Title Sponsors main stage backdrop and partner's panels
- 2 Complimentary stalls at the exhibition area

COMPANY PROMOTION - PRE EVENT

- Corporate literature in hard copy format shall be distributed to all delegates along with conference proceedings (to be provided by the partner)
- Frequent screening of corporate film/ commercials of 30 seconds during lunch or other breaks in the Hall
- Corporate branding on the event website homepage hyperlinked to your website



SPONSORSHIP OPPORTUNITIES



PLATINUM PARTNER

₹ 15 Lakhs

PRE EVENT PROMOTION

- 10 complimentary delegate passes for two days of the conference
- Print and visual media advertisements
- 20 additional conference passes at a discounted rate of 50%

MAXIMIZED EVENT PRESENCE

- Display of company name and logo as Platinum Partner in prints/ videos, conference website, brochures, other materials
- Acknowledgment in the conference proceedings
- One Speaker slot at the main event

EXHIBITION PRESENCE

- Display of company logo as Platinum Partner at conference main stage backdrop and partner's panels
- 1 Complimentary stall at the exhibition area

COMPANY PROMOTION - PRE EVENT

- Corporate literature in hard copy format shall be distributed to all delegates along with conference proceedings (to be provided by the partner)
- Corporate branding on the event website homepage hyperlinked to your website

GOLD PARTNER

₹ 10 Lakhs

PRE EVENT PROMOTION

- 5 complimentary passes for two days of the conference
- Print and visual media advertisements
- 10 additional conference passes at a discounted rate of 50%

MAXIMIZED EVENT PRESENCE

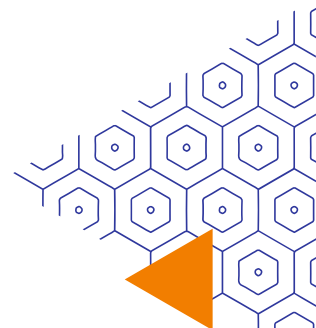
- Display of company name and logo as Gold Partner in conference website, brochures, other materials
- Acknowledgment in the conference proceedings

EXHIBITION PRESENCE

- Display of company logo as Gold Partner at conference main stage backdrop and partner's panels
- Complimentary stall at the exhibition area

COMPANY PROMOTION - PRE EVENT

- Corporate literature in hard copy format shall be distributed to all delegates along with conference proceedings (to be provided by the partner)
- Corporate branding on the event website homepage hyperlinked



SPONSORSHIP OPPORTUNITIES



SILVER PARTNER

₹ 5 Lakhs

PRE EVENT PROMOTION

- 3 complimentary delegate passes for two days of the conference
- Print and visual media advertisements
- 05 additional conference passes at a discounted rate of 25%

MAXIMIZED EVENT PRESENCE

- Display of company name and logo as Silver Partner in conference website, brochures, other materials
- Acknowledgment in the conference proceedings

EXHIBITION PRESENCE

- Display of company logo as Silver Partner at conference main stage backdrop and partner's panels
- Complimentary stall at the exhibition area

COMPANY PROMOTION - PRE EVENT

- Corporate literature in soft copy format shall be distributed to all delegates along with conference proceedings

BRONZE PARTNER

₹ 2.5 Lakhs

PRE EVENT PROMOTION

- 2 complimentary delegate passes for two days of the conference
- Print and visual media advertisements

MAXIMIZED EVENT PRESENCE

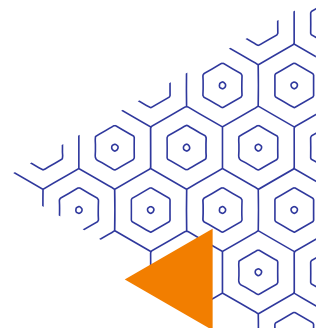
- Display of company name and logo as Bronze Partner in conference website, brochures, other materials
- Acknowledgment in the conference proceedings

EXHIBITION PRESENCE

- Display of company logo as Bronze Partner at conference main stage backdrop and partner's panels

COMPANY PROMOTION - PRE EVENT

- Corporate literature in soft copy format shall be distributed to all delegates along with conference proceedings



SPONSORSHIP OPPORTUNITIES



OTHER AVAILABLE OPTIONS



THIT RFID TAGS/PEDOMETER WITH BARCODE FOR LUNCH/DINNER – ₹7 LAKHS

BRANDING OPPORTUNITIES PROVIDED THROUGH:

- Company Logo on the wrist wearable / RFID Tag to be distributed among >500 delegates, exhibitors, organizers, speakers, partners etc.
- 10 complimentary invitations to the conference.



DINNER & COCKTAIL PARTNER (ON 24 FEBRUARY 2024 AT VENUE) – ₹10 LAKHS

BRANDING OPPORTUNITIES PROVIDED THROUGH:

- Display of the company name and logo as Partners in Conference website, Brochures, Print and visual media advertisements.
- Acknowledgment in the conference proceedings.
- Display of company logo at conference main stage backdrop and partners' panels.
- 10 complimentary invitations to the conference.
- Corporate literature in hard copy format shall be distributed to all delegates along with conference proceedings (to be provided by the partner)



CONFERENCE KIT PARTNER – ₹5 LAKHS

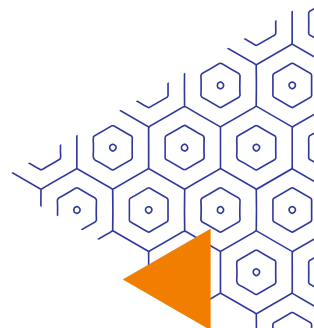
- Slick kit book with a branded pen for delegates with the company logo.



TELECOM PARTNER – ₹8 LAKHS (ONE ONLY)

BRANDING OPPORTUNITIES PROVIDED THROUGH:

- Display of company name and logo as a telecom partner on the conference website, Brochures, Print and visual media advertisements.
- Acknowledgment in the conference proceedings.
- Display of company logo at conference main stage backdrop and partners panels.
- One complimentary stall at the exhibition.
- Soft copy of the corporate brochure of the partner will be distributed to all delegates and speakers.
- 3 complimentary delegate passes for all two days of the conference and all social functions.
- This telecom partnership is exclusive.



SPONSORSHIP OPPORTUNITIES



OTHER AVAILABLE OPTIONS



EXHIBITOR STALL - ₹2 LAKHS (Stall Size: 6ftx8ft)

- Stall on both days (limited stalls available)
- All stalls will be allotted on a first-come-first-served basis.
- The organizers reserve the right to modify or shift the exhibition area within the venue where the conference will be held.
- The organizers will reserve the right to cancel the booking if the product/ service being exhibited contravene the laws of the land.
- The standard two light fixtures and one power sockets will be provided. Any power requirement beyond this will have to be communicated to the organizers in advance and will be charged accordingly.
- One Table - 1 meter width and height 2.5 ft, Platform – stall size with carpet, 42 inch television & 2 chairs will be provided
- No encroachment of space beyond the permitted area will be allowed.
- Any damage caused to the hotel property due to negligence of the exhibitor will be charged accordingly.
- The organizers will not be responsible for any injuries caused to the staff of the exhibitor.
- Lunch coupons for only two members per stall per day shall be provided.
- The amount for booking the stall should be paid before the conference date, else organizers shall not be responsible for allocation of the space to anyone else.



DELEGATE SPONSOR

- Display of company name and logo as a DELEGATE SPONSOR on the conference website, Brochures, Print and visual media advertisements
- Acknowledgment in the conference proceedings
- Soft copy of the corporate brochure of the partner will be distributed to all delegates and speakers
- Complimentary delegate passes for all two days of the conference – You could sponsor delegates from your partner organizations (your customers) or we could help you in identifying them

Sponsorship Fee	Number of Delegates that Could be Sponsored/ Complimentary Registrations
₹2.5 Lakhs	20
₹5 Lakhs	40

FOR FURTHER INFORMATION, PLEASE CONTACT:

Aashish Kumar Jain (Conference Secretary)

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Organized By

