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Apollo Hospitals Enterprise Limited

Q2 FY 2011 Earnings Update

Safe Harbour

Numbers mentioned in this Presentation in respect of information provided on hospital operating parameters and other operating metrics have been compiled by the management and are being provided only by way of additional information. These are not to be construed as being provided under any legal or regulatory requirements. The accuracy of these numbers have neither been vetted nor approved by the Audit Committee and the Board of Directors of Apollo Hospitals Enterprise Limited (AHEL), nor have they been vetted or reviewed by the Auditors, and therefore may differ from the actual.

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Important risk factors and uncertainties could make a material difference to the Company's operations. These risks include but are not limited to, the risk factors described in AHEL's prospectus, annual reports and other periodic filings made by the company. The Company assumes no responsibility to publicly amend, modify or revise any forward looking statement, on the basis of any subsequent development, information or events, or otherwise.



- Q2 Highlights
- Consolidated Financial Performance
- Standalone Financial Performance
- Operational Performance Hospitals
- Operational Performance Retail Pharmacy
- Update on Projects
- Update on non-hospital JVs, Associates

Q2 Highlights – (1/2)

Performance

- H1FY 11 Consolidated revenues Rs.12,710 million (up 30.1% yoy)
- H1FY 11 Consolidated EBITDA Rs. 2,110 million (up 37% yoy)
- Consolidated EBITDA margin expanded 86 bps to 16.6%.
- Retail pharmacies continued to demonstrate improvement in operating performance reporting a positive EBITDA margin during the quarter. Mature stores have surpassed their EBITDA target of 5% ahead of schedule with an EBITDA margin of 5.26% during the quarter.
- Apollo Munich Re Health Insurance recorded Gross Written Premium (GWP) of Rs. 875 million during the first half, higher by 79% over last year. Earned premium more than doubled to Rs. 597 million in H1FY11 compared to Rs. 278 million in the same period last year.
- Apollo Health Street continues to enjoy strong patronage from payers as well as providers.
 Focus on operating efficiencies has resulted in significant improvement in financial performance.

Capacity

- 47 hospitals with total bed capacity of 8,064 beds as on Sept 30, 2010
 - 24 owned hospitals with 3,279 beds capacity
 - 10 Subs/JVs/Associates with 2,197 beds capacity
 - 13 Managed/Franchise hospitals with 2,588 beds.
- The 4,563 operating beds at owned hospitals including subs / JV's / Associates had an occupancy of 79%
- 44 standalone pharmacies (net) were added during the quarter and the total number of pharmacies as on Sept 30, 2010 is 1,110.



Q2 Highlights – (2/2)

	-	-
Major Initiatives	•	Launched the 'SAVE' India campaign during the quarter to increase awareness about the ailments of Stroke, Aneurysm and Vascular disease, Evaluation to prevent disability or death due to stroke, aneurysm rupture or leg ulcers or gangrene. This underscores Apollo's emphasis on curative rather than preventive healthcare.
	•	Continued to receive a strong response to its 'Billion Hearts Beating' (BHB) cardiac awareness campaign in association with The Times of India. As a part of the BHB campaign, the Apollo Group undertook screening camps at multiple locations, entered into tie-ups with various corporates and received several individual pledges during the quarter.
	•	During the quarter, the Apollo Stock was subdivided from one equity share of a face value of Rs. 10 each into two equity shares of a face value of Rs. 5 each. September 3, 2010 was the record date for determining eligible shareholders.
World-class	•	In partnership with Aircel, launched the first Tele Healthcare delivery program in India.
technology	•	The first phase of the Med Mantra Hospital Information Services is scheduled to go online in November, 2010. Med Mantra is a next generation HIS envisioned by Apollo Hospitals and Tata Consultancy Services (TCS) to meet the needs of a network of hospitals that seek to be paperless by embracing innovative and transformative technologies.
Patient Care Excellence	•	The Apollo Hospitals group has performed 619 solid organ transplants across the nation in the first nine months of calendar year 2010.
Excenence	•	During the quarter, the first 'Living Donor Liver Transplant' in the state of Gujarat was conducted at the newly established facility at Apollo Hospitals, Ahmedabad.
	•	A team of surgeons at Apollo Hospitals, New Delhi successfully carried out an Auditory Brain Implant (ABI) on a four year old girl from Iraq. Three such surgeries have been performed in India but this is the first by a team of Indian surgeons.



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[Excluding Apollo Munich Health Insurance]

	Q2FY'10	Q2FY'11	yoy (%)	H1 FY'10	H1 FY'11	<u>yoy (%)</u>
Income from Operations	4,804	6,239	29.9%	9,090	11,799	29.8%
Add: Share of JVs	307	405	31.7%	586	765	30.5%
Total Revenues	5,111	6,644	30.0%	9,676	12,564	29.8%
EBITDA	836	1,166	39.5%	1,609	2,181	35.5%
margin (%)	16.4%	17.5%	119 bps	16.6%	17.4%	73 bps
Profit After EO, Tax, MI, Share of Associates	346	537	55.3%	781	954	22.2%
Total Debt					9,257	
Cash					1,821	

- 29.8% y-o-y increase in H1 FY11 Revenues.
- 35.5% growth in H1FY11 EBITDA and 73 bps y-o-y improvement in EBITDA margins led by continued growth in the core business and retail pharmacies (AHEL Standalone – 62 bps EBITDA improvement) as well as in key subsidiary & JV hospitals (Bangalore, Ahmedabad, Kolkata)
- * Unaudited Estimates; Basis of consolidation in the Appendix (last page)
- AHEL's performance easier to interpret without Apollo Munich consolidation results with Apollo Munich consolidated are provided in the Appendix (investment (c.₹216 mn for a 16.71%) ownership in Apollo Munich Insurance is ring-fenced)
- JVs include Ahmedabad-50%, Kolkata-50%, PET CT 50%, Quintiles 40%, Apollo Lavasa 34.66%
- The Consolidated Revenues and Consolidated EBITDA do not include other income of Standalone

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Standalone Financial Performance – (1/2)

₹ Mio

	Q2 FY'10	Q2 FY'11	yo <mark>y (%)</mark>	H1 FY'10	H1 FY'11	yoy (%)	
Revenue	4,561	5,864		8,620	11,097		
Total Income	4,561	5,864	28.6%	8,620	11,097	28.7%	H1 FY11 revenue
							growth at 28.7%
Operative Expenses	(2,376)	(3,043)	28.1%	(4,486)	(5,766)	28.5%	H1FY11 EBITDA
Employee Expenses	(690)	(909)	31.7%	(1,322)	(1,695)	28.3%	margin improves
Administrative & Other Expenses	(764)	(916)	19.8%	(1,405)	(1,756)	25.0%	by 62 bps to
Total Expenses	(3,830)	(4,868)	27.1%	(7,213)	(9,218)	27.8%	16.9%
		Ē			-		H1FY11 EBIT
EBITDA	731	996	36.4%	1,407	1,879	33.6%	margin expands
margin (%)	16.0%	17.0%	97 bps	16.3%	16.9%	62 bps	53 bps to 13.8%
		-					
Depreciation	(127)	(178)		(258)	(342)	,	
EBIT	602	817	35.6%	1,147	1,536	33.9%	
margin (%)	13.2%	13.9%	73 bps	13.3%	13.8%	53 bps	
		-					
Financial Expenses	(103)	(139)		(186)	(296)		Impact of
Other Income	21	68		168	104		New projects
						_	
Profit Before Tax	521	747	43.4%	1,129	1,344	19.1%	
Profit After Tax	341	496	45.5%	789	888	12.6%	
margin (%)	7.5%	8.4%	98 bps	9.1%	8.0%	-114 bps	
-						•	
ROCE (Annualized)	14.3%	15.6%		13.7%	14.7%		
Capital Employed	16,806	20,910	-	16,806	20,910	/	5
							+
						1	

Standalone Segment-wise Performance – (2/2)

Q2 FY'10 Q2 FY'11 yoy (%) H1 FY'10 <u>H1 FY'11 yoy</u> (%) **Revenues from each segment** Heathcare Services * 24.9% 3,373 4,204 24.7% 6,436 8,040 24.9% yoy growth in Healthcare 1,189 39.9% 2,185 3,059 40.0% Stand-alone Pharmacy 1.663 Services segment 21 Other Income 68 168 104 revenues Total 4,582 5,935 29.5% 8,789 11,204 27.5% Less: Intersegmental Revenue (0)(3) (1) (3) • 27.5% Net Revenues (incl. other income) 4,582 5,932 29.5% 8,788 11,201 revenues Profit before Tax & Interest (EBIT) Heathcare Services * 26.9% 1,246 1,578 26.7% 640 812 (37)(97)(40) Stand-alone Pharmacy 6 Other Income 21 68 168 104 42.0% Total EBIT (incl. other income) 624 886 1,317 1,642 24.7% Profit before Tax & Interest (EBIT) margins Heathcare Services * 19.0% 19.3% 19.4% 19.6% Stand-alone Pharmacy 0.3% n.m. n.m. n.m. Total EBIT margin (incl. other income) 13.6% 14.9% 132 bps 15.0% 14.7% -32 bps Interest Expense (103)(139)(186)(296)• **Profit Before Tax** 522 43.3% 1,131 1,346 19.0% 747 Capital Employed Healthcare services 14,967 18,902 14,967 18,902 Healthcare services - ROCE(Annualized) 17.1% 17.2% 16.6% 16.7%

* Healthcare Services consists of Hospitals, Hospital Based Pharmacies and Consulting

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- 40.0% yoy growth in Retail Pharmacy
- H1 FY11 EBIT expands 26.7% in the Healthcare services segment
- Reduced losses at the EBIT level in the Pharmacy business (despite further expansion of 44 pharmacies) with a path towards profitability.
- Healthcare services ROCE at 16.7% (H1 FY11 annualised).



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Operational Performance - Hospitals

₹ Mio

AHEL Standalone Hospitals

	AHEL Standald	one Hospitals		Chennai Clust	er		Hyderabad Clu	ıster		Others*		I	SIGNIFICANT	SUBS / JVs*	*
	H1 FY'10	H1 FY'11	yoy %	H1 FY'10	H1 FY'11	уоу %	H1 FY'10	H1 FY'11	уоу %	H1 FY'10	H1 FY'11	yoy %	H1 FY'10	H1 FY'11	yoy %
No. of Op. Beds	2,559	2,812		1,117	1,083		546	689		896	1,040		921	969	
Inpatient Volume Outpatient Volume	70,219 185,410	82,437 245,724	17.4% 32.5%	31,543 94,523	35,846 113,817	13.6% 20.4%	18,038 45,615	19,998 55,022	10.9% 20.6%	20,638 45,272	26,593 76,885	28.9% 69.8%	24,533 88,142	28,688 119,146	16.9% _ <u>35.2%</u>
Inpatient ALOS (days) Occupancy (%)	5.12 77%	4.97 80%		4.80 74%	4.66 84%		4.74 86%	4.77 76%		5.97 75%	5.53 77%		4.83 70%	4.68 76%	
Inpatient Revenue Outpatient Revenue ARPOB ^ (Rs / Day)	5,425 915 17,618	6,629 1,307 19,376	22.2% <u>42.8%</u> 10.0%	2,487 621 20,548	3,072 858 23,525	23.5% 38.2% 14.5%	946 144 12,757	1,198 224 14,909	26.6% <u>55.5%</u> 16.9%	804 150 7,744	1,087 225 8,916	35.3% 49.8%_ 15.1%	1,202 351 13,110	1,508 510 15,027	25.5% - <u>45.2%</u> - 14.6%
Total Net Revenue ^	6,340	7,935	25.2%	3,108	3,930	26.5%	1,090	1,422	30.4%	954	1,312	37.6%		2,018	30.0%

Mature clusters

- Strong continued revenue growth in mature clusters (Chennai – 26.5%, Hyderabad – 30.4%)

- Focus on reducing ALOS, Increasing ARPOB through pricing, case-mix improvement

• New Hospitals (Others) – driving substantial growth (37.6%) – focus on Inpatient growth (28%+) / Outpatient Volume growth (69%+)

- Significant Subsidiary & JV hospitals' continued improving performance
- Hospital based pharmacies also grew revenues at 20% (to ₹ 3,179 million) and EBITDA at 30%+ yoy

^ In comparing Apollo's operating metrics with other hospitals, please note that Apollo's Net Revenue is Net of Doctor Fee (due to Apollo Hospital's Fee for Service Model), and that the ARPOB calculated above does not include revenues Doctor fees.

Outpatient volume represents New Registrations only

* Others include Madurai, Mysore, Vizag, Pune,, Karur, Karimnagar, Bilaspur, Bhubaneswar

** Significant Hospital JVs/Subs are - Ahmedabad-50%, Bangalore-51%, Kolkata-50%, Kakinada- 100% (full revenues and EBITDA ¹² shown in table above)



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Operational Performance – Retail Pharmacy

	Particulars	Q2 FY 10	Q2 FY 11	yoy%	HI FY 10	HI FY 11	yoy%
	No of Stores	322	315		322	315	
llinto	Total Area Sq ft/store	281	281		281	281 <mark>-</mark>	
Upto 2007	Revenue/store	1.79	2.12	19%	3.41	4.02	18%
Batch	Rent /store	0.05	0.05	7%	0.09	0.10	4%
Daten	EBIDTA /store	0.05	0.11	112%	0.09	0.20	120%
	EBIDTA MARGIN %	2.94%	<u>5.26%</u>	232 bps	<u>2.65%</u>	4.96%	230 bps
	No of Stores	972	1,110		972	1,110	
	Total Area Sq ft/store	318	314		318	314	
Total	Revenue/store	1.21	1.48	22%	2.24	2.73	22%
	Rent /store	0.05	0.05	-2%	0.10	0.10	-2%
	EBIDTA /store	(0.02)	0.03		<u>(0.07)</u>	0.00	
	Total Revenues	1,189.0	1,662.7		2,185.2	3,059.4	
	EBIDTA	(22.1)	29.5		(68.4)	1.6	
	EBIDTA MARGIN %	-2%	2%		-3%	0%	
Capital E	Employed (₹ Mio)	1,839.6	2,008.6		1,839.6	2,008.6	
Capex (₹ Mio)	40.9	31.9		83.2	60.9	
Total No	o. of Employees	5,852	6,553		5,852	6,553	
Receival	ole Days	4	7		4	7	
Payable	days	12	9		10	9	

- Retail Pharmacy operations continuing to grow rapidly, with a steady path to profitability
- LFL revenue per store growth for the upto-2007* batch of stores is 19% (yoy)
- LFL EBIDTA per store growth for the upto-2007* batch of stores is 112% (yoy) and EBIDTA margin improved by 232 bps to 5.26%
- Net addition of 44
 stores this quarter
- Growth in Revenue per store by 22% (yoy) despite addition of new stores during the quarter
- EBIDTA positive in Q2 at 29.5 Mio



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Key Hospital Expansion Plan & Update on Execution

	Descriptio			tment Deta			Est. Date o		Operation		Status
	of Project	Part ner (HEL hare	AHEL Invested	Completior F		F Y 12 FY Est. Es		4 Update
Our Dustants				Rs. Milli	ions						
Own Projects Hyderabad -											
International											Phase I 100 beds completed.
Block	Expansion	NA	1,225		1,225	1,029	Mar-11	100			Phase II in progress
Secundrabad	Super Specialty	NA	370		370	370	Apr-10	150			Commissioned on 02/04/2010
Cooundiabad	Super		0,0		0,0	0,0	Apr 10				Building on lease taken over.
Hyderguda	Specialty	NA	443		443	40	Jun-11		175		Interior activities in progress
Nellore	REACH Hospital	NA	667		667	85	Oct-12			200	Contractor identified. Approvals in progress
Nenore	nospital	107.	007		007	00	00112			200	p. 09. 035
	REACH										Drawings finalised. Contract
Ayanambakkam	Hospital	NA	700		700	66	Jun-12			200	awarded. Construction in progress
											Drawings finalised. Contractor
N. 11	REACH		500		500					105	identified. Final negotiation to be
Nasik	Hospital REACH	NA	520		520	34	Jun-12			125	held and contract to be entered
Karaikudi	Hospital	NA	260		260	238	Sep-10	100			Soft commissioned
											Commercial block in MLCP project
Chennai-Main	Expansion	NA	100		100		Sep-12			30	to be completed to take up expansion
											Tendering in progress. Ph-1: 350
Belapur	Super Specialty	NA	3,500		3,500	700	Jun-13			3	beds, Ph-II: 150 beds at additional 50 project cost of Rs.700mn
			-,		-,					_	Draft agreement sent to Masina
	C										trust.
Masina	Super Specialty	NA	1,400		1,400	-	Jun-13			3	Hafeez contractor being engaged 00 as architect
	. ,										
Bilaspur-Oncology	•	NA	80		80	-	Sep-11				Contractor being finalised
Vizag	Super specialty		1,150	-	1,150	80	Jun-13			3	00 Architects identified
, , , , , , , , , , , , , , , , , , ,	REACH										
Trichy Joint Ventures /	Hospital	NA	655		655	136	Mar-13			200	Approvals awaited
Joint Ventures /											Technology provider identified.
MLCP	Car parking	MAR G	337	168	83		Sep-12				Approvals received. Land to be handed over by Corporation of
MEGF	parking	0	337	108	63	-	Sep-12				handed over by corporation of
	Super	Υ.									
Thane	specialty	Birla	2,000	1,000	500	-	Mar-13			250	Drawings are being finalised. AHEL share provided as soft loan
Bangalore	Expansion	India	60		60	-	Nov-10	52			carrying interest
				0.55			NI				
New Delhi	Expansion	DDA	400	250	-	-	Nov-10	136			No investment by AHEL considered
TOTAL			13,867	1,418	11,713	2,778		538	175	1,005 95	0 2,668 Total number of beds
											+ >

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Apollo Health Street Update*

₹ Mio

	Q2 FY '10	<u>Q2 FY '11</u>	yoy (%)	<u>H1 FY' 10</u>	H1 FY' 11	yoy (%)
Revenues	1,137	1,133	0%	2,342	2,226	-5%
Other Income	1	4		4	22	
Total Income	1,138	1,137	-0.1%	2,346	2,248	-4.2%
Operative Expenses	379	312	-17.7%	734	595	-18.9%
Employee Expenses	607	659	8.7%	1,274	1,322	3.8%
Total Expenses	985	971	-1.5%	2,008	1,918	-4.5%
EBITDA	152	162	6.8%	334	309	-7.4%
margin (%)	13%	14%		14%	14%	
Exchange difference	(6)			41	(8)	
Provision for loss on derivative contracts	(3)	17		(1)	34	
Financial Expenses	64	92		181	146	
Depreciation	45	43		95	85	
Profit Before Tax	52	13	-74.8%	21	73	243.1%
Profit After Tax	42	7	-83.9%	4	36	828.4%

Key Updates / Initiatives

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- · Regulatory impetus on controlling US healthcare costs Health Street well-positioned to capitalize on that trend
- Legal entities simplified by a series of mergers. Now only two entities in US and two in India
- Strong momentum in payer and provider sales

Apollo Munich Health Insurance Company Update *

₹ Mio

	<u>Q2 FY '10</u>	<u>Q2 FY '11</u>	_yoy (%)	<u>H1 FY' 10</u>	<u>H1 FY' 11</u>	_yoy (%)
Gross Written Premium	295	454	54%	489	875	79%
Earned Premium	153	317	107%	278	597	115%
Other Income (incl. Interest Income)	22	37	64%	47_	67_	44%
Total Income	176	353	101%	324	664	105%
Claims & Commission Expense	180	233	29%	303	448	48%
Employee Expenses	71	116	62%	118	205	74%
Administrative & Other Expenses	135	201	48%	216	367	70%
Total Expenses	387	549	42%	637	1,020	60%
EBITDA	(233)	(232)		(359)	(423)	
Depreciation	18	22	22%	33	42	26%
Profit Before Tax	(229)	(217)		(347)	(398)	
	()	(- · -)			()	
Profit After Tax	(229)	(217)		(347)	(398)	
Combined Ratio				179%	143%	

Key Updates / Initiatives

- During H1 FY11, the company achieved gross written premium of ₹875 Million against a premium of ₹489 Million in H1 FY 10.
- Overall positive trend in the top line with improvement in operating parameters.
- The company added 4 more offices in H1FY11
- The company expects to achieve a premium of INR 2 Billion in FY11.

Q & A



[Including Apollo Munich Health Insurance]

	Q2FY'10	Q2FY'11	yoy (%)	<u>H1 FY'10</u>	H1 FY'11	yoy (%)
Income from Operations	4,804	6,239	29.9%	9,090	11,799	29.8%
Add: Share of JVs	365	481	31.6%	683	911	33.5%
Total Revenues	5,169	6,720	30.0%	9,773	12,710	30.1%
EBITDA	790	1,127	42.7%	1,538	2,110	37.2%
margin (%)	15.3%	16.8%	149 bps	15.7%	16.6%	86 bps
Profit After EO, Tax, MI, Share of Associates	301	501	66.6%	712	888	24.7%
Total Debt					9,257	
Cash					1,821	

• Unaudited Estimates; Basis of consolidation in the Appendix (last page)

• JVs include Ahmedabad-50%, Kolkata-50%, PET CT – 50%, Apollo Munich – 16.71%, Quintiles – 40%, Apollo Lavasa – 34.66%

• The Consolidated revenues and consolidated EBDITA do not include other income of Standalone

Appendix: Basis of Consolidation

			AHEL
	Location	Description	Ownership
AHEL Standalone			
Chennai Main	Chennai	Hospital	100%
ASH - Chennai	Chennai	Hospital	100%
Tondiarpet - Chennai	Chennai	Hospital	100%
FirstMed - Chennai	Chennai	Hospital	100%
Apollo Children's Hospital	Chennai	Hospital	100%
Madurai	Madurai	Hospital	100%
Karur	Karur	Hospital	100%
Hyderabad	Hyderabad	Hospital	100%
Bilaspur	Bilaspur	Hospital	100%
Mysore	Mysore	Hospital	100%
Vizag	Vizag	Hospital	100%
Pune	Pune	Hospital	100%
Karim Nagar	Karim Nagar	Hospital	100%
Bhubaneswar	Bhubaneswar	Hospital	100%
Subsidiaries			
Samudra Healthcare Enterprises Ltd.	Kakinada	Hospital	100.0%
Imperial Hospital and Research Centre Ltd.	Bangalore	Hospital	51.0%
Unique Home Healthcare Limited	Chennai	Paramedical Services	100.0%
Apollo Health and Lifestyle Ltd.	Hyderabad	Apollo Clinics	100.0%
AB Medical Centres Limited	Chennai	Infrastructure	100.0%
Apollo Cosmetic Surgical Centre Pvt Ltd	Chennai	Cosmetic Surgery	61.0%
1 5		5 5	
JVs			
Apollo Hospitals International Ltd.	Ahmedabad	Hospital	50.0%
Apollo Gleneagles Hospitals Ltd.	Kolkota	Hospital	50.0%
Apollo Gleneagles PET-CT Pvt. Ltd.	Kolkota	Hospital	50.0%
Apollo Munich Health Insurance Company Ltd		Health Insurance	16.7%
Quintiles Phase One Clinical Trials India Pvt Ltd		Clinical Trial	40.0%
Apollo Lavasa Health Corporation Ltd	Maharashtra	Hospital	34.7%
Associates			
Indraprastha Medical Corporation Ltd.	Delhi, Noida	Hospital	21.0%
British American Hospitals Enterprises Ltd.	Mauritius	Hospital	19.7%
Family Health Plan Ltd.		TPA, Health Insurance	49.0%
Apollo Health Street Ltd.		Healthcare BPO	39.4%
Stemcyte India Therapautics Pvt Ltd	Ahmedabad	Stemcell Banking	13.1%
		5	-

* ICAI Standards - AS 21 (Subsidiaries), AS 23 (Associates), AS 27 (JVs)

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The Consolidated revenues and consolidated EBDITA do not include other income of Standalone

Hospitals – Understanding Key Operating Metrics

	Description	Formula / Calculation	Key Driver		
Operating Beds	 Number of operating beds 	• -	 Project execution Capital Expenditure		
× Outpatient Visits → Occupancy ×	 In-patient Bed Days 	 In-patient Bed Days Billed 	 Brand Doctor reputation Quality of outcomes Competition 		
AvLOS	 Average Length of Stay per In-patient 	 In-Patient Bed Days / In-Patient Admissions 	 Case-Mix / Type of procedures Leverage technology to shorten stay 		
ARPOB / day	Average Revenue Per Occupied Bed Day	 (IP Revenue¹ + OP Revenue + Hospital Based Pharmacy Revenue) / IP Bed Days 	 Case-Mix / Type of procedures Better utilization of operational theatres, medical equipment Pricing 		
Contribution	Contribution	 Revenue – Variable costs 	Purchasing efficiencyOperating efficiency		



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