



Dr. Preetha Reddy

Executive Vice Chairperson – Apollo Hospitals Enterprise Limited

Dr. Preetha Reddy formally joined Apollo Hospitals as Joint Managing Director in 1989 and five years later, she was elevated as Managing Director of the Group. Inspired and guided by her father, Dr. Prathap C Reddy, the pioneer of corporatized healthcare in India, she spearheaded the Group's growth in quaternary and tertiary care hospitals in urban and semi-urban India, primary care and diagnostic family clinics, pharmacies, health education and research endeavours, as well as sharpening Apollo's focus in the areas of global clinical trials, wellness, healthcare consulting, business process operations and healthcare technology services.

On July 2, 2014, she assumed an expanded role and was elevated to the position of Executive Vice Chairperson, Apollo Hospitals Enterprises Limited. Focused on Apollo's core strength, Preetha works closely with the organization's 8000 clinicians in reviewing global medical advancements and in introducing contemporary protocols to further enhance clinical outcomes.

She leads the organization's thrust on continuous quality improvement processes to achieve the highest standards of patient satisfaction. Preetha Reddy had championed Apollo Hospitals endeavour to be accredited by the prestigious Joint Commission International (JCI), a global gold standard for patient safety and quality improvement for a global healthcare organization. She was totally committed to this particular policy decision, at a time, when no other hospital in India or Asia had even attempted to get this accreditation. The accreditation process required a realignment of many processes at the Apollo Hospitals Group, which were moved to a model of outcome measurement and also required a new training regimen. Now, eight Apollo Hospitals have this gold standard. Preetha Reddy's commitment to the JCI accreditation has been pivotal in helping Apollo earn the trust of its patients who come from 120 countries. Ever since, many hospitals in India too have taken up the quality accreditation mandate.

Dr. Preetha Reddy was a Founding Member of the National Quality Council, an organisation that provided the guidelines on quality standards to Indian Hospitals. Under her guidance, teams from Apollo worked with the Government of India in introducing the NABH (National Accreditation Board for Hospitals and Healthcare Providers) a constituent board of the Quality Council of India, set up to establish and operate accreditation programmes for healthcare organisations. Apollo Hospitals, Bilaspur received NABH accreditation making it India's first rural hospital to achieve this honour and become a leader in modern healthcare.

She is the Managing Trustee of the Apollo Hospitals Education Trust, a principal body leading the development of institutions of excellence in Nursing, Allied Health Sciences and Management, with an objective to build a talent pool of skilled health human resources in the country.

In addition to her responsibilities at the Apollo Group, Dr. Preetha Reddy works with industry bodies and the Government of India to advance policy decisions on important healthcare issues.

She is a member of the Indo-US CEOs Forum and Indo-Malaysia CEOs Forum - think-tanks created to strengthen bilateral cooperation and trade. She has also been nominated Member of the Council for Scientific and Industrial Research.

Dr. Preetha Reddy is a Governing Board Member of the Xavier Labour Relations Institute (XLRI) Jamshedpur, India's leading private, business management school established in 1949. XLRI is acknowledged as India's oldest business management school and was recently declared the 'Best Industry Linked Institute in Management' in the country.

Dr. Preetha Reddy is presently the President of the All India Management Association (AIMA), an apex body of professional management, a forum which facilitates the furtherance of the management profession in the country.

Underscoring Dr. Preetha Reddy's role in taking high-quality healthcare to patients in India and other emerging markets, the Minneapolis headquartered Medtronic, Inc. Board of Directors invited her as an Independent Director.

Committed to service, under Dr. Preetha Reddy's leadership, since 2002, Apollo Hospitals has done inspiring work for underprivileged children. A moving example is SACHi (Save A Child's Heart Initiative), and under its auspices over 5,000 surgeries have been performed on children ailing with congenital heart diseases, and over 50,000 children have been screened for cardiac ailments.

Dr. Preetha Reddy has passionately encouraged health screening camps and facilitated innumerable programmes over the years in rural and urban India with a focus on aspects such as breast cancer detection, cardiac health, substance abuse, diabetes screening, dental health and nutrition for women's health. She has also been a vital catalyst in facilitating prompt medical emergency responses to numerous calamities.

Dr. Preetha Reddy was also instrumental in the development of the Apollo Isha Vidya Rural School in Aragonda, a unique school model, which in addition to the academic curriculum, focuses on the all-round development of rural children by teaching them yoga, local sports, arts and crafts, protection of the environment and the preservation of local culture.

Dr. Preetha Reddy holds a B.Sc. from Stella Maris College Chennai, and a Masters in Public Administration. She was conferred the degree of Doctor of Science (Honoris Causa) by the Tamil Nadu Dr. MGR Medical University, Chennai in recognition of her outstanding work in the field of healthcare.

Dr. Preetha Reddy was the recipient of a Lifetime Achievement award for distinguished service in the field of Social Science from the Loyola Forum for Historical Research.

Carrying the Apollo beacon of healing, Dr. Preetha Reddy is committed to taking quality healthcare to a billion people and making India a global healthcare destination.