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Apollo Hospitals Enterprise Limited

Q3 FY 2011 Earnings Update

Safe Harbour

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- Q3 Highlights
- Consolidated Financial Performance
- Standalone Financial Performance
- Operational Performance Hospitals
- Operational Performance Retail Pharmacy
- Update on Projects
- Update on non-hospital JVs, Associates

Q3 Highlights – (1/2)

Performance

- YTD Dec FY 11 Consolidated revenues Rs.18,997 million (up 27.4% yoy)
- YTD Dec FY 11 Consolidated EBITDA Rs. 3,152 million (up 32.8% yoy)
- Consolidated EBITDA margin expanded 68 bps to 16.6%.
- Retail pharmacies continued to demonstrate improvement in operating performance reporting a positive EBITDA margin during the quarter. Mature stores have surpassed their EBITDA target of 5% ahead of schedule with an EBITDA margin of 5.23% during the quarter.
- Apollo Munich Re Health Insurance recorded Gross Written Premium (GWP) of Rs. 1,402 million during the nine months, higher by 75% over last year. Earned premium more than doubled to Rs. 963 million in YTD Dec FY11 compared to Rs. 475 million in the same period last year.
- Apollo Health Street continues to enjoy strong patronage from payers as well as providers.
 Focus on operating efficiencies has resulted in significant improvement in financial performance.
- 53 hospitals with total bed capacity of 8,234 beds as on Dec 31, 2010
 - 26 owned hospitals with 3,287 beds capacity
 - 10 Subs/JVs/Associates with 2,197 beds capacity
 - 17 Managed/Franchise hospitals with 2,750 beds.
- The 4,194 operating beds at owned hospitals including subs / JV's / Associates had an occupancy of 74%
- 32 standalone pharmacies (net) were added during the quarter and the total number of pharmacies as on Dec 31, 2010 is 1,142.



Capacity

Q3 Highlights – (2/2)

U U	
Major Initiatives & Recognitions	 Launched the Apollo Cosmetic Clinics during the quarter. These state-of-the-art clinics will be centers of excellence offering comprehensive treatments for a range of cosmetic enhancements and will enable AHEL to offer its expertise to the fast growing market for wellness and lifestyle treatments in India.
	 Apollo Hospitals wins the – "India's Most Preferred Hospital" – Viewer's Choice Award by CNBC-TV18.
	 Apollo Hospitals' Billion Hearts Beating won the 'Campaign of The Year' Award at the World Brand Congress 2010
	 Apollo Speciality Hospitals – Madurai won the IMC Ramkrishna Bajaj National Quality Awards 2010 for Healthcare.
	 CRISIL Equities has assigned a CRISIL IER fundamental grade of 5/5 to Apollo Hospitals – it is only the second company in India to receive this rating.
World-class technology	 A new cancer treatment facility was launched at Indraprastha Apollo hospital, Delhi comprising the Novalis Tx and a Bone Marrow Transplant Unit.
teennology	 Apollo Hospitals, Chennai commissioned the next generation 3D Electro-anatomical mapping system, which enables accurate location and treatment of electrophysiological disorders of the heart.
	Apollo Bramwell Hospital has launched a Stem Cell Therapy Program.
	 The first successful Allogeneic Bone Marrow Transplant (BMT) was performed at Apollo Hospitals. In Allogeneic BMTs, the bone marrow is received from a donor.
Patient Care Excellence	 Doctors at Apollo Hospitals, Chennai implanted biodegradable stents in two patients as a part of the last phase of the human trials. These stents are designed to dissolve in the body within two years. They are in the last phase of clinical trials and if proved viable could

revolutionise current approaches to treatments in this area.



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[Excluding Apollo Munich Health Insurance]

₹ Mio

Q3 FY'10	<u>Q3 FY'11</u>	yoy (%)	YTD Dec FY'10	YTD Dec FY'11	<u>yoy (%)</u>
5,015	6,136	22.3%	14,105	17,935	27.1%
234	297	26.7%	716	922	28.7%
5,249	6,432	22.5%	14,821	18,857	27.2%
	_	,			
848	1,045	23.3%	2,457	3,226	31.3%
) 16.1%	16.2%	10 bps	16.6%	17.1%	53 bps
426	431	1.1%	1,206	1,386	14.9%
				8,959 1 554	
	5,015 234 5,249 848) 16.1%	5,015 6,136 234 297 5,249 6,432 848 1,045) 16.1% 16.2%	234 297 26.7% 5,249 6,432 22.5% 848 1,045 23.3% 16.1% 16.2% 10 bps	Q3 FY'10 Q3 FY'11 yoy (%) FY'10 5,015 6,136 22.3% 14,105 234 297 26.7% 716 5,249 6,432 22.5% 14,821 848 1,045 23.3% 2,457 16.1% 16.2% 10 bps 16.6%	Q3 FY'10Q3 FY'11 yoyFY'10FY'115,0156,13622.3%14,10517,93523429726.7%7169225,2496,43222.5%14,82118,8578481,04523.3%2,4573,22616.1%16.2%10 bps16.6%17.1%4264311.1%1,2061,386

• 27.2% y-o-y increase in YTD Dec FY11 Revenues.

 31.3% growth in YTD Dec FY11 EBITDA and 53 bps y-o-y improvement in EBITDA margins led by continued growth in the core business and retail pharmacies (AHEL Standalone – 23 bps EBITDA improvement) as well as in key subsidiary & JV hospitals (Bangalore, Ahmedabad, Kolkata)

• * Unaudited Estimates; Basis of consolidation in the Appendix (last page)

• AHEL's performance easier to interpret without Apollo Munich consolidation – results with Apollo Munich consolidated are provided in the Appendix (investment (c.₹216 mn for a 13.17%) ownership in Apollo Munich Insurance is ring-fenced)

JVs include Ahmedabad-50%, Kolkata-50%, PET CT – 50%, Quintiles – 40%, Apollo Lavasa – 34.66%

• The Consolidated Revenues and Consolidated EBITDA do not include other income of Standalone

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Standalone Financial Performance – (1/2)

₹ Mio

				YTD Dec	YTD Dec		
	Q3 FY'10	Q3 FY'11	yoy (%)	FY'10	FY'11	yoy (%)	
Revenue	4,809	6,009		13,429	17,106	c,	YTD Dec FY11
Total Income	4,809	6,009	25.0%	13,429	17,106	27.4%	revenue growth at
							27.4%
Operative Expenses	(2,634)	(3,328)	26.3%	(7,334)	(9,362)	27.6%	YTD Dec FY11
Employee Expenses	(745)	(904)	21.3%	(2,067)	(2,599)	25.8%	EBITDA margin
Administrative & Other Expenses	(653)	(835)	27.8%	(1,844)	(2,323)	26.0%	improves by 23
Total Expenses	(4,032)	(5,066)	25.7%	(11,245)	(14,284)	27.0%	bps to 16.5%
			ı			;	YTD Dec FY11
EBITDA	777	943	21.3%	2,184	2,822	29.2%	EBIT margin
margin (%)	16.2%	15.7%	-47 bps	16.3%	16.5%	23 bps	expands 17 bps
							to 13.5%
Depreciation	(141)	(178)		(399)	(520)		
EBIT	636	764	20.2%	1,785	2,302	29.0%	
margin (%)	13.2%	12.7%	-51 bps	13.3%	13.5%	17 bps_	
							Impact of
Financial Expenses	(85)	(134)		(271)	(430)		New projects
Other Income	107	51		274	155		
Profit Before Tax	658	682	3.6%	1,789	2,027	13.4%	
Profit After Tax	439	458	4.3%	1,228	1,346	9.6%	
margin (%)	9.1%	7.6%	-151 bps	9.1%	7.9%	-127 bps	
						I.	
ROCE (Annualized)	14.0%	14.4%		13.1%	14.4%	1	8
Capital Employed	18,149	21,279		18,149	21,279	/	
							+

Standalone Segment-wise Performance – (2/2)

₹ Mio

	Q3 FY'10	Q3 FY'11	yoy (%)	YTD Dec FY'10	YTD Dec FY'11	yoy (%)	
Revenues from each segment Heathcare Services * Stand-alone Pharmacy Other Income Total Less: Intersegmental Revenue	3,482 1,329 107 4,917 (1)	4,277 1,734 51 6,061 (2)	22.8% 30.5% 23.3%	9,917 3,514 274 13,705 (2)	12,317 4,793 155 17,265 (4)	24.2% 36.4% 26.0%	 Services segment revenues 36.4% yoy growth in Retail Pharmacy
Net Revenues (incl. other income)	4,915	6,059	23.3%	13,703	17,261	26.0%	revenuesYTD Dec FY11
Profit before Tax & Interest (EBIT) Heathcare Services * Stand-alone Pharmacy	681 (45)	773 (9)	13.5%	_1, <u>927</u> _ (142)	2 <u>,351</u> (49)	22.0%	EBIT expands 22% in the Healthcare services segment
Other Income Total EBIT (incl. other income)	107 743	51 815	9.8%	274 2,059	155 2,457	19.3%	Reduced losses at the EBIT level in
Profit before Tax & Interest (EBIT) margins Heathcare Services * Stand-alone Pharmacy	<i>19.6%</i> n.m.	<i>18.1%</i> n.m.		<i>19.4%</i> n.m.	19.1% n.m.		the Pharmacy business (despite further expansion of 32 pharmacies)
Total EBIT margin (incl. other income)	15.1%	13.5%	-166 bps	15.0%	14.2%	-79 bps	with a path towards profitability.
Interest Expense	(85)	(134)		(271)	(430)		Healthcare services ROCE at
Profit Before Tax	658	682	3.6%	1,789	2,028	13.4%	16.4% (YTD Dec FY11 annualised).
Capital Employed Healthcare services Healthcare services - ROCE(Annualized)	16,384 16.6%	19,128 16.2%		_ 16,384 15.7%	19,128 _ 16.4%		

* Healthcare Services consists of Hospitals, Hospital Based Pharmacies and Consulting

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Operational Performance - Hospitals

AHEL Standalone Hospitals

	AHEL Standald	one Hospitals		Chennai Clust	er		Hyderabad Clu	ıster		Others*			SIGNIFICANT	SUBS / JVs**	ŧ
	YTD Dec	YTD Dec		YTD Dec	YTD Dec		YTD Dec	YTD Dec		YTD Dec	YTD Dec		YTD Dec	YTD Dec	
	FY'10	FY'11	yoy %	FY'10	FY'11	yoy %	FY'10	FY'11	yoy %	FY'10	FY'11	yoy %	FY'10	FY'11	<u>yoy %</u>
No. of Op. Beds	2,707	2,993		1,113	1,105		670	809		924	1,079		955	991	
Inpatient Volume Outpatient Volume	108,470 288,982	123,304 371,959	13.7% 28.7%	48,947 147,986	53,780 172,446	9.9% 16.5%	27,389 65,762	29,727 85,750	8.5% 30.4%	32,134 75,234	39,797 113,763	23.8% 51.2%		43,942 149,622	17.4% 5.3%
Inpatient ALOS (days) Occupancy (%)	5.07 74%	5.01 75%		4.67 75%	4.67 83%		4.71 70%	4.82 64%		5.99 76%	5.63 75%		4.84 69%	4.61 74%	
Inpatient Revenue Outpatient Revenue ARPOB ^ (Rs / Day)	8,295 1,477 17,760	10,167 2,000 19,680	22.6% 35.4% 10.8%	3,820 1,009 21,116	4,590 1,332 23,593	20.1% <u>32.1%</u> 11.7%	1,447 230 13,000	1,788 351 14,929	23.6% 52.5% 14.8%		1,734 317 9,158	38.0% 32.9% 18.0%	1,633 440 11,441	1,997 626 12,940	22.3% 42.4% 13.1%
Total Net Revenue ^	9,772	12,167	24.5%	4,829	5,922	22.6%	1,677	2,139	27.5%	1,495	2,051	37.2%		2,623	<u>26.6%</u>

• Mature clusters

- Strong continued revenue growth in mature clusters (Chennai – 22.6%, Hyderabad – 27.5%)

- Focus on reducing ALOS, Increasing ARPOB through pricing, case-mix improvement

• New Hospitals (Others) – driving substantial growth (37.2%) – focus on Inpatient growth (23%+) / Outpatient Volume growth (51%+)

- Significant Subsidiary & JV hospitals' continued improving performance
- Hospital based pharmacies also grew revenues at 22% (to ₹ 4,920 million) and EBITDA at 33%+ yoy

^ In comparing Apollo's operating metrics with other hospitals, please note that Apollo's Net Revenue is Net of Doctor Fee (due to Apollo Hospital's Fee for Service Model), and that the ARPOB calculated above does not include revenues from Doctor fees.

Outpatient volume represents New Registrations only

* Others include Madurai, Mysore, Vizag, Pune,, Karur, Karimnagar, Bilaspur, Bhubaneswar

** Significant Hospital JVs/Subs are - Ahmedabad-50%, Bangalore-51%, Kolkata-50%, Kakinada- 100% (full revenues shown in table 12 above)



₹ Mio

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Operational Performance – Retail Pharmacy

₹ Mio

								•
	Particulars	Q3 FY 10	Q3 FY 11	yoy%	YTD Dec FY 10	YTD Dec FY 11	yoy%	
	No of Stores	321	315		321	315		
Unto	Total Area Sq ft/store	280	281		280	281		
Upto 2007	Revenue/store	1.89	2.18	15.4%	5.31	6.20	16.8%	•
Batch	Rent /store	0.05	0.05	11%	0.14	0.15	6%	
Baton	EBIDTA /store	0.06	0.11_	76%	0.16	0.31	102%	
	EBIDTA MARGIN %	<u>3.42%</u>	<u>5.23%</u>	181 bps	2.93%	5.05%	213 bps	
	No of Stores	1,043	-		1,043	1,142		
	Total Area Sq ft/store	319	320		319	320		
Total	Revenue/store	1.27	1.52	19%	3.36	4.17	24%	
rotar	Rent /store	0.05	0.05	-2%	0.15	0.15	1%	
	EBIDTA /store	(0.03)	0.01		(0.09)	0.01		
	EBIDTA MARGIN %	-2.05%	0.69%		2_73%	0.28%		•
	Total Revenues	1,328.6	1,733.5		3,513.7	4,792.9		
	EBIDTA	(27.2)	5.4		(100.3)	6.9		
	EBIDTA MARGIN %	-2%	0%		-3%	0%		•
Capital I	Employed (₹ Mio)	1,764.9	2,150.4		1,764.9	2,150.4		
Capex (₹ Mio)	48.3	39.8		131.5	100.7		
Total No	o. of Employees	6,301	6,673		6,301	6,673		
Receival	ble Days	5	8		5	8		•
Payable	days	12	8		12	8		

- Retail Pharmacy operations continuing to grow rapidly, with a steady path to profitability
 - LFL revenue per store growth for the upto-2007* batch of stores is 17% (yoy)
 - LFL EBIDTA per store growth for the upto-2007* batch of stores is 76% (qoq) and EBIDTA margin improved by 181 bps to 5.23%
- Net addition of 32 stores this quarter
- Growth in Revenue per store by 24% (yoy) despite addition of new stores during the quarter
- EBIDTA positive in Q3 at 5.4 Mio and 6.9 Mio in YTD Dec FY11



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Key Hospital Expansion Plan & Update on Execution

				Upto				
	Description	Investme	ent Details	Dec'10	Est. Date of		Operational be	ds
	of Project	Total	AHEL	AHEL	Completion	FY 11	FY 12 FY 13	FY 14
		Cost	Share Rs. Million	Invested		Est.	Est. Est.	Est.
Own Projects			ixa. iviiiion	3				
Hyderabad -								
International Block	Expansion Super	1,225	1,225	1,129	Mar-11	100)	
Secunderabad	Specialty Super	370	370	370	Apr-10	150)	
Hyderguda	Specialty REACH	443	443	40	Jun-11		175	
Nellore	Hospital	667	667	91	Oct-12		20	00
	REACH							
Ayanambakkam	Hospital	700	700	66	Jun-12		20	00
	REACH			- ·				~ -
Nashik	Hospital REACH	520	520	34	Jun-12			25
Karaikudi	Hospital	262	262	262	Mar-11	100		
Chennai-Main	Expansion	100	100		Mar-13		:	30
	Super							
Belapur	Specialty	3,500	3,500	727	Jun-13			350
	Super							
South Mumbai	Specialty	1,400	1,400	-	Jun-13			300
Bilaspur-Oncology	Expansion Super	80	80	-	Sep-11			
Vizag	specialty REACH	1,150	1,150	80	Jun-13			300
Trichy Joint Ventures / As	Hospital sociates	655	655	136	Jun-13		20	00
MLCP	Car parking	337	83	-	Sep-12			
Thane	Super specialty	2,000	500	-	Mar-13		25	50
Bangalore	Expansion	60	60	-	Feb-11	52		
New Delhi TOTAL	Expansion	400 13,869	- 11,715	2,935	Feb-11	136 538	175 1,00	5 950
		13,809	11,713	2,733			Total number o	
40							1	1
16								

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₹ Mio

				YTD Dec	YTD Dec	
	<u>Q3 FY '10</u>	Q3 FY '11	yoy (%)	FY' 10	FY' 11	yoy (%)
Revenues	1,136	1,056	-7%	3,477	3,253	-6%
Other Income	39	(5)		43	17	-60%
Total Income	1,175	1,051	-11%	3,520	3,270	-7.1%
Operative Expenses	316	244	-23%	1,050	839	-20.1%
Employee Expenses	604	646	7%	1,878	1,968	4.8%
Total Expenses	920	890	-3%	2,929	2,808	-4.1%
EBITDA	215	166	-23%	549	445	-18.9%
margin (%)	19%	16%		16%	14%	
Financial Expenses	(28)	90		153	237	
Depreciation	50	47		145	132	
Profit Before Tax	129	(50)	-139%	150	(6)	-104.3%
Profit After Tax	75	(35)	-146%	79	1	-99.1%

Key Updates / Initiatives

- Regulatory impetus on controlling US healthcare costs Health Street well-positioned to capitalize on that trend
- Legal entities simplified by a series of mergers. Now only two entities in US and two in India
- Strong momentum in payer and provider sales

Apollo Munich Health Insurance Company Update *

₹ Mio

				YTD Dec	YTD Dec	
	Q3 FY '10	Q3 FY '11	<u>yoy (%)</u>	FY' 10	FY' 11	yoy (%)
Gross Written Premium	310	528	70%	799	1,402	75%
Earned Premium	197	366	86%	475	963	103%
Other Income (incl. Interest Income)	27	37	37%	74	104	41%
Total Income	224	403	80%	<u> </u>	1,067	95%
Claims & Commission Expense	200	275	38%	503	723	44%
Employee Expenses	74	119	61%	192	324	69%
Administrative & Other Expenses	136	213	57%	352	580	65%
Total Expenses	410	607	48%	1,047	1,627	55%
EBITDA	(186)	(204)		(499)	(560)	
LUTIDA	(100)	(204)		(+//)	(300)	
Depreciation	18	22	22%	51	64	25%
	10		2270		01	2070
Profit Before Tax	(204)	(226)		(550)	(624)	
	(_0.)	(===)			(0= .)	
Profit After Tax	(204)	(226)		(550)	(624)	
Combined Ratio				175%	141%	
Key Updates / Initiatives						

- During YTD Dec FY11, the company achieved gross written premium of ₹1,402 Million against a premium of ₹799 Million in YTD Dec FY 10.
- Overall positive trend in the top line with improvement in operating parameters.
- The company added 1office in this quarter, totalling to 40 offices
- The company expects to achieve a premium of INR 2 Billion in FY11.





[Including Apollo Munich Health Insurance]

				YTD Dec	YTD Dec	
	Q3 FY'10	Q3 FY'11	<u>yoy (%)</u>	FY'10	FY'11	<u>yoy (%)</u>
Income from Operations	5,015	6,136	22.3%	14,105	17,935	27.1%
Add: Share of JVs	262	326	24.7%	808	1,063	31.6%
Total Revenues	5,277	6,462	22.5%	14,913	18,997	27.4%
EBITDA	835	1,042	24.8%	2,374	3,152	32.8%
margin (%)	15.8%	16.1%	30 bps	15.9%	16.6%	68 bps
Profit After EO, Tax, MI, Share of Associates	403	415	3.1%	1,115	1,304	17.0%
Total Debt					8,959	
Cash and cash equivalents					1,554	

- Unaudited Estimates; Basis of consolidation in the Appendix (last page)
- JVs include Ahmedabad-50%, Kolkata-50%, PET CT 50%, Apollo Munich 13.17%, Quintiles 40%, Apollo Lavasa 34.66%



• The Consolidated revenues and consolidated EBDITA do not include other income of Standalone

Appendix: Basis of Consolidation

			AHEL
	Location	Description	Ownership
AHEL Standalone			
Chennai Main	Chennai	Hospital	100%
ASH - Chennai	Chennai	Hospital	100%
Tondiarpet - Chennai	Chennai	Hospital	100%
FirstMed - Chennai	Chennai	Hospital	100%
Apollo Children's Hospital	Chennai	Hospital	100%
Madurai	Madurai	Hospital	100%
Karur	Karur	Hospital	100%
Hyderabad	Hyderabad	Hospital	100%
Bilaspur	Bilaspur	Hospital	100%
Mysore	Mysore	Hospital	100%
Vizag	Vizag	Hospital	100%
Pune	Pune	Hospital	100%
Karim Nagar	Karim Nagar	Hospital	100%
Bhubaneswar	Bhubaneswar	Hospital	100%
Subsidiaries			
Samudra Healthcare Enterprises Ltd.	Kakinada	Hospital	100.0%
Imperial Hospital and Research Centre Ltd.	Bangalore	Hospital	51.0%
Unique Home Healthcare Limited	Chennai	Paramedical Services	100.0%
Apollo Health and Lifestyle Ltd.	Hyderabad	Apollo Clinics	100.0%
AB Medical Centres Limited	Chennai	Infrastructure	100.0%
Apollo Cosmetic Surgical Centre Pvt Ltd	Chennai	Cosmetic Surgery	61.0%
JVs			
Apollo Hospitals International Ltd.	Ahmedabad	Hospital	50.0%
Apollo Gleneagles Hospitals Ltd.	Kolkota	Hospital	50.0%
Apollo Gleneagles PET-CT Pvt. Ltd.	Kolkota	Hospital	50.0%
Apollo Munich Health Insurance Company Ltd		Health Insurance	13.2%
Quintiles Phase One Clinical Trials India Pvt Ltd		Clinical Trial	40.0%
Apollo Lavasa Health Corporation Ltd	Maharashtra	Hospital	34.7%
Associates			
Indraprastha Medical Corporation Ltd.	Delhi, Noida	Hospital	21.1%
British American Hospitals Enterprises Ltd.	Mauritius	Hospital	10.1%
Family Health Plan Ltd.		TPA, Health Insurance	49.0%
Apollo Health Street Ltd.		Healthcare BPO	38.7%
Stemcyte India Therapautics Pvt Ltd	Ahmedabad	Stemcell Banking	13.1%
* ICAI Standards - AS 21 (Subsidiaries), AS 23 (Associate	s), AS 27 (JVs)		_5

The Consolidated revenues and consolidated EBDITA do not include other income of Standalone

Hospitals – Understanding Key Operating Metrics

	Description	Formula / Calculation	Key Driver
Operating Beds	 Number of operating beds 	• -	 Project execution Capital Expenditure
× Outpatient Visits → Occupancy ×	 In-patient Bed Days 	 In-patient Bed Days Billed 	BrandDoctor reputationQuality of outcomesCompetition
AvLOS	 Average Length of Stay per In-patient 	 In-Patient Bed Days / In-Patient Admissions 	 Case-Mix / Type of procedures Leverage technology to shorten stay
ARPOB / day	Average Revenue Per Occupied Bed Day	 (IP Revenue¹ + OP Revenue + Hospital Based Pharmacy Revenue) / IP Bed Days 	 Case-Mix / Type of procedures Better utilization of operational theatres, medical equipment Pricing
Contribution	Contribution	 Revenue – Variable costs 	Purchasing efficiencyOperating efficiency

